

# Sinto Philosophy

## Our management philosophy

# HEART

## Human Enrichment & Achievement through Reliable Technology

As Sinto, we want our customers to say, "When we ask Sinto, we always get new ideas." "We can count on Sinto." This is the relationship with customers we aim to establish as we expand the Sinto brand. Based on this bond of trust with our customers, we provide products and services to help them win against their global competition, and to receive a "thank you" from those customers in return.

To achieve this, we work under our management philosophy HEART, which is an acronym for "Human Enrichment and Achievement through Reliable Technology". We strive to improve the knowledge and skills of each and every Sinto member, using the global market as a benchmark in our pursuit of world-class technology. Going forward, we intend to deepen our bonds with everyone around us as we continue to make a positive impact on our customers and the world through our ever-advancing technologies.

## Mission Statement

**We are committed to producing new value for manufacturing, which enables the co-creation of achievement with our Nakama\* around the world.**

## Long-term vision

### Co-creation of achievement with our Nakama around the world

**VISION 01** Global group of companies that shares our pride and confidence in manufacturing

**VISION 02** Group of individuals that shares our purpose and value in life and work

## Guidelines for Action (Corporate Principles)

**01** We always act with both a steady and enterprising attitude

**02** We always deepen mutual trust and act decisively

**03** We always serve society with wholehearted sincerity

\*"Nakama" is a Japanese word for "friends" with a shared bond.

## Editorial Policy

This report is issued with the aim of helping all stakeholders, including shareholders and investors, gain a deeper understanding of our initiatives toward mid-long term value creation.

In compiling this report, we have referred to various sources including the International Integrated Reporting Framework by the IFRS Foundation and the Guidance for Collaborative Value Creation by the Japanese Ministry of Economy, Trade and Industry.



## Period

April 1, 2023 to March 31, 2024  
(Some information from outside of this period is also included.)

## Companies

Sinto Group  
(Sintokogio, Ltd. and domestic/international group companies)

## Publication date

June 2024



## Important Note on Future Projections

This report contains forecasts and plans for the future based on the information that could be obtained by Sintokogio, Ltd. at the time of publishing. This content includes latent risks and uncertainties which may result in differences between the projected results/plans and actual future results/plans. Therefore, the accuracy of content related to future projections and plans is not guaranteed.

## Website



<https://www.sinto.com>



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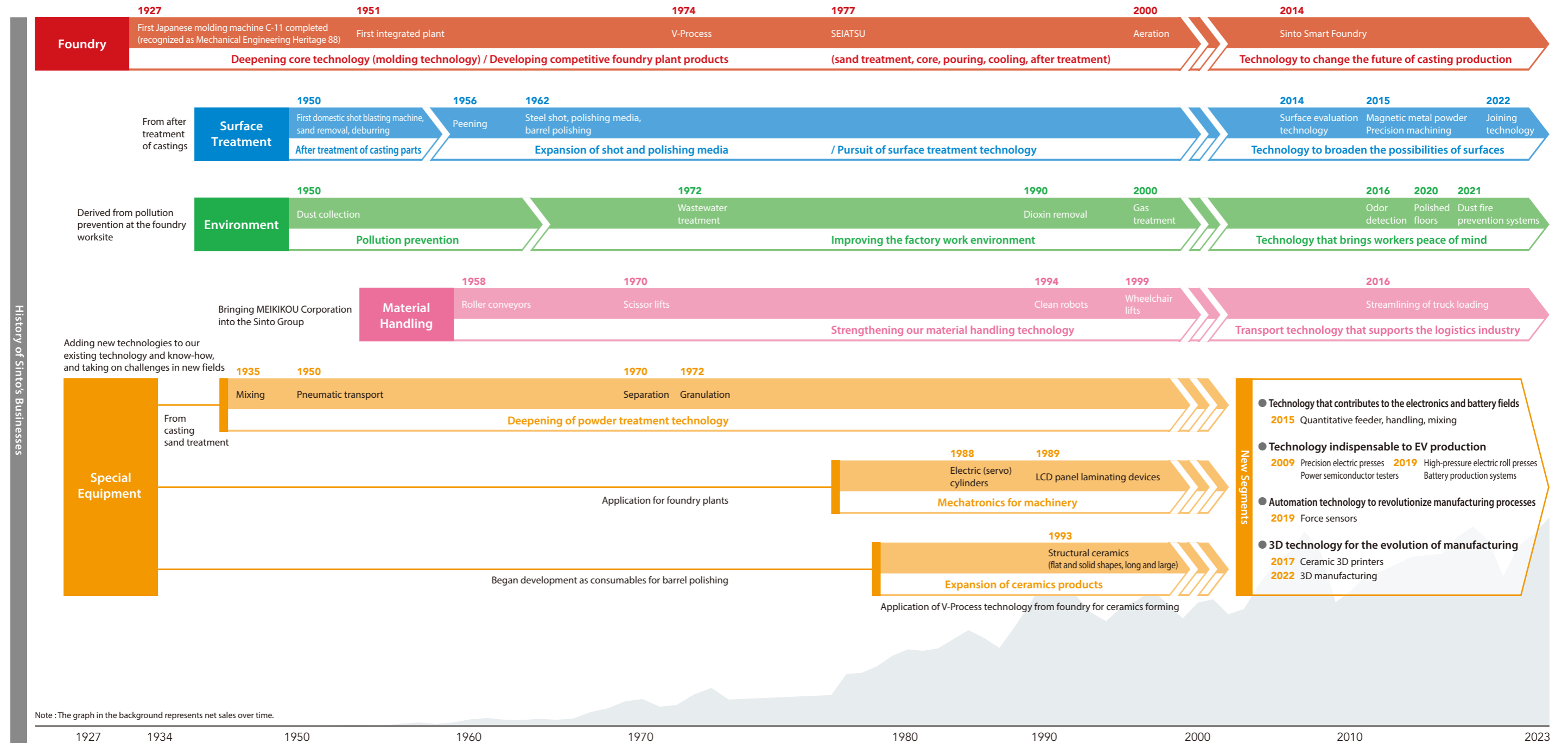
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# Our Journey

Our company was established in 1934, originally started as Kubota Seisakusho by Chotaro Kubota in 1923. Chotaro Kubota was an innovator in mechanizing foundry work, being inspired by Sakichi Toyoda (founder of the Toyota Group) in his previous position at Toyoda Automatic Loom Works. In 1927, he succeeded in creating the C-11 type molding machine, the first Japanese molding machine, taking the first step for Sinto as a foundry manufacturer. Since that time, we have expanded our business into surface treatment, environment, special equipment, and other related businesses.



## Sinto's Establishment 1934~1945

Chotaro Kubota, inspired by Sakichi Toyoda during his previous role at Toyoda Automatic Loom Works, developed the first Japanese molding machine. He then worked on development of molding machine technologies, and in 1934, he founded Kubota Seisakusho (Sintokogio's predecessor). Dedicated to improving Japan's casting technology and production, he helped to modernize Japan.

## Deepening of Foundry Technology and Business Diversification 1946~1973

Overcoming the turbulent post-war era, we worked to develop not just stand-alone molding machines but full molding plants that could cover the entire casting process. During this period, business diversified to include surface treatment, environment, and handling, and our technical capabilities increased even more through a partnership with Wheelabrator in the USA. To mark our 25<sup>th</sup> anniversary and a transition toward further growth, the company changed its name to Sintokogio in 1960.

## Solidification and Overseas Expansion 1974~1990

Under the motto of "total engineering" and "leaping to become a global company", we made efforts to solidify our business base. Through the development of revolutionary technologies such as V-Process and SEIATSU, we gained recognition in the foundry industry. We also built the foundation for our current business globally, starting in Taiwan and expanding into Europe, North and South America, and Southeast Asia.

## Strengthening Business Structure for Growth 1991~2005

To continue to evolve amid changing times, we strengthened our business, establishing a three-region global structure in the Americas, Europe, and Asia, and proactively promoting technology transfer overseas. Each business became financially independent, and we strengthened our machine maintenance and after-sales service business as a new source of revenue. Our 3-in-1 business model became a basis for our profit structure.

## Strengthening Our Global Structure 2006~2017

We established our "motivation, effort, and growth acceleration (MEGA)" philosophy as a system to train and invigorate our human resources. To strengthen our consolidated structure as the Sinto Group, we reorganized our companies in Japan and overseas, solidifying our governance structure for important matters such as compliance and risk management. Among the rapidly changing times, we also shifted to respond to social needs with R&D in new fields such as electric vehicles, robots, and pharmaceuticals.

## Toward Sustainability 2018~

Working toward our 100<sup>th</sup> anniversary in 2034, we are contributing to a sustainable society through efforts for SDGs and carbon neutrality, striving to become a company recognized and needed by society. In response to social needs, we are adapting the technologies that we have developed throughout our history and applying them in R&D to provide new value to society, increasing our corporate value in turn.